



PHILIPPINE ASSOCIATION OF ACADEMIC AND RESEARCH LIBRARIANS

Rm. 301, THE NATIONAL LIBRARY BUILDING, T.M. KALAW ST., ERMITA

1000 MANILA, PHILIPPINES

<http://www.dlsu.edu.ph/library/paarl>

EXECUTIVE BOARD 2009

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University of the Philippines – Diliman

Tel: 981-8500 loc. 2865

Email: elvira.lapuz@gmail.com

Mobile: 0917-8553228

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Southeast Asian College, Inc.

Email: paras.christopher@gmail.com

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Mobile: 0928-7960744

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St. Paul College – Pasig

Tel: 631-1835 loc. 142

Email: glo_pasamba@yahoo.com

Mobile: 0928-2428148

AISA C. DELA TORRE

Ateneo Professional Schools

Telefax: 899-7691 loc. 2005

Email: adelatorre@aps.ateneo.edu

Mobile: 0916-2421508

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LORETO T. GARCIA

Jose Rizal University

Tel: 531-8031 loc. 51; Fax: 531-6087

Email: loreto.garcia@jru.edu

Mobile: 0906-4142042

Dear Colleagues and Friends,

Warm greetings from PAARL!

*The Philippine Association of Academic and Research Librarians (PAARL) is pleased to invite you to its Summer Seminar-Workshop on the theme “**Librarians at their Best: Envisioning and Realizing Multilevel and Progressive Reader’s Services**”. This is the third of the series of continuing professional education activity lined up for the year which will be held on **April 29 – May 1, 2009** at the **Lyceum of Aparri, Cagayan Valley**.*

The theme is geared towards meeting the following objectives:

- 1. To challenge the participants in revitalizing the core concepts of Reader’s Services through optimal use of web-technologies and multi-channel interaction strategies and approaches in dealing with patrons of dynamic cultures and preferences.*
- 2. To discuss the close association between readers and librarians in creating valuable and productive Reader’s Services programs and activities.*
- 3. To brainstorm, benchmark and draw recommendations that will best sustain and facilitate the exceptional functions and crucial role of Reader’s Services in shaping the minds and values of library patrons.*

*For **live-in participants**, a seminar fee of **Php4,000** will be charged inclusive of 3days/2nights accommodation with meals and snacks, seminar kits, handouts, cultural tour and certificates. Likewise, **accompanying persons** of live-in participants will be charged **Php3,000** to cover the cost of accommodation with meals and snacks and cultural tour. **For live-out participants** who wish to arrange for their own accommodation, seminar fee is **Php3,500**.*

Also available upon request is CHED or DECS Memo endorsing this activity.

For inquiries and reservations, please contact the undersigned or any of the association’s officers/directors. We would appreciate if you could help us disseminate this activity by posting a copy of this invitation and brochure on your bulletin board or share this information with other librarians.

Thank you and we look forward to your continued support and participation.

Sincerely yours,

Christopher C. Paras

Vice-President/Chair, Conference Committee

Noted by:

Elvira B. Lapuz

President